

# **PROJECT AWARDED**

# **TOURISM SECTOR**

## SECTOR - TOURISM (No. 1)

Ref. No.	Project Title		Mid-Term Review of the Tourism Master Plan					
Name of Legal Entity	Country	Overall Project Value (EUR/US)	Proportion carried out by legal entity (%)	No of staff provided	Name of Client	Origin of Funding	Dates (start/end)	Name of consortium members, if any
UWI Consulting Inc.	Jamaica	US \$54,329	100%	2	Govt. of Jamaica Ministry of Tourism	Ministry of Tourism	September 29, 2009 - September 2010	none
Detailed Description of Project						Type of Service Provided		
<p><b>OBJECTIVE:</b></p> <ol style="list-style-type: none"> <li>1. Data collection, analysis and appraisal of the situation of the industry and rating/assessment of the Industry performance against targets set out in the Master Plan; assessment of the implementation process</li> <li>2. Data collection on new policy trends and developments</li> <li>3. Analysis of Competitiveness Index to determine whether there is a relationship between outputs of the Master Plan and the scores for selected variables on the index rating of effectiveness of institutional arrangements rating of effectiveness of the Tourism Enhancement Fund (TEF)</li> </ol>						<p><b>SCOPE OF WORK:</b></p> <ol style="list-style-type: none"> <li>1. Data collection, analysis and appraisal of the situation of the industry and rating/assessment of industry performance against targets set out in the Master Plan; assessment of the implementation process.</li> <li>2. Data collection on new policy trends and developments.</li> <li>3. Analysis of Competitiveness Index to determine whether there is a relationship between outputs of the Master Plan and the scores for selected variables on the index</li> <li>4. Rating of effectiveness of institutional arrangements rating of effectiveness of the Tourism Enhancement Fund (TEF)</li> </ol>		